B. Design First Year Fashion Design

## History of Fashion – Paper – I

Subject Code	Credit	Mid Term / Internal Valuation & Attendance	End Term Valuation Marks Percentage	Total Marks Percentage	Passing Minimum Marks Percentage
C1 – B.Des – 101	2	15+05	80	100	33

Objective: Knowledge of Ancient history of Fashion to Modern Age & Different periods of Costumes.

#### UNIT - I

Origins of Clothing (Protection, Modesty & Adornment) Ancient India Civilizations – Indus Valley Civilization, Aryan Civilization, Vedic and Epic Periods - History and Social Life, Costume Men and Women, Headgear and Hairstyles, Jewellery, Military Costume, Religious Persons, Textiles and Dyes, Style, Illustration of Men and Women Costumes

Mauryan and Sunga Periods - History and Social Life, Costume Men and Women, Headgear and Hairstyles, Jewellery, Military Costume, Religious Persons, Textiles and Dyes, Style, Illustration of Men and Women Costumes

#### UNIT - II

Satavahana (Andhra) Period - History and Social Life, the Royal Way of Life, Early and Late Satavahana Costumes of Men and Women Kushan Period - Introduction of Kushan Empire, Costume: Men and Women, Headgear and Hairstyles: Men and Women, Jewellery, Military Costume, Religious Persons, Textiles and Dyes, Style, Illustration Of Men and Women Costumes

Gupta Period - History and Social Life, Costumes: Men and Women, Headgear and Hairstyles, Jewellery, Military Costume, Religious Persons, Textiles and Dyes, Styles, Costumes of Men and Women, Daily Life

#### UNIT - III

Mughal Period – Introduction, Hindu Court Clothing, Sultanate Clothing, Textile Trade- History and Social Life, Costumes: Men and Women, Headgear and Hairstyles, Jewellery, Military Costume, Religious Persons, Textiles and Dyes, Styles, Costumes of Men and Women, Daily Life

#### UNIT - IV

East – Jammu & Kashmir, Punjab, Rajasthan, Gujarat, – Orissa, Bihar Central – Madhya Pradesh, Chhattisgarh, North East South – Tamil Nadu, Andhra Pradesh, Kerala

#### UNIT - V

British Period 20<sup>th</sup> Century - History and Social Life, Costumes: Men and Women, Headgear and Hairstyles, Jewellery, Military Costume, Religious Persons, Textiles and Dyes, Styles, Costumes of Men and Women, Daily Life

- 1. Ancient Indian Costume by Roshen Alkazi (2.) Traditional Indian Costumes and Textiles by Parul Bhatnagar
- 3. Indian Costumes II Patkas: A Costume Accessory In the Collection of the Calico Museum of Textiles by B.N. Goswamy

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## (Fundamental of Design, Fashion & Textile) Paper - II

Subject Code	Credit	Mid Term / Internal Valuation & Attendance	End Term Valuation Marks Percentage	Total Marks Percentage	Passing Minimum Marks Percentage
C1 - B.Des - 102	2	15+05	80	100	33

Objective: (1.) Basic Knowledge of Drawing & Color. (2.) Fashion Theories & Textile. (3.) Brief Introduction To Fiber & Weavings.

#### UNIT - I

Elements of Design – Line: Types of Lines and Drawings, Development and Possibilities of Line Drawings, Drawing – Its Evolution and Possibilities, Line-Visual Kinetics (Flow and Weight), Energy and Lines, Other Values of Line

Form: Definition of form, Classification, Impression, Visual and Formal Weight and Colors, Forms and Proportion, Form and content, Form and Space

Color – Physiology, How light gives objects colors, Types of Color Wheels and Color Systems, Dimensions of Color – Hue, Value, Intensity, Temperature,

Color in Compositions – Rhythm, Balance, Proportion, Scale, Emphasis, Harmony, Transparency, Volume Color, Film Color, Intensity and Space, Line, Texture, Light, Contrast, Shadows

#### UNIT - II

Tone: Definition, Classification, Impression

Texture: Meaning and Definition, Classification, Texture and Space, Texture and Principles of composition

Space: Definition, Space Division, Role of Space (Negative/Passive, Passive/Active, Neutral/Assisting and Their Importance), Organization Of

Form and Its Relation To Space

Composition (general meaning and definition)

Unity: Definition, object, unity and vision, unity and visitor, unity and relativity

Harmony: Definition, process of harmony creation

Balance: definition, balance and visual weight (line, form, color and tone), principles of balances, etc.

Dominance: Definition and object, fundamentals, dominance and background

Rhythm: Definition, different types, ways of creating rhythm, feeling of rhythm.

Proportion – Definition, human forms and proportion

Drawing and rendering – Definition, problem relating two-dimensional drawing and rendering, and three dimensional effects

#### UNIT - III

The Language of Fashion - Fashion Today, Fashion and Traditional Costume, Prescribed Clothing and Modern, Democracy, Women Fashion and Men's Fashion

Fashion Terminology - Introduction, Style, Design, Taste, Classics, Fad, Fashion Look, Accessories, Fashion Trends, Fashion Seasons

The Intangibles of Fashion – Acceptance, Change, he Futility of forcing change, Meeting the demand for change, Components of fashion change & its Importance

Fashion Development – Principles OF Fashion

#### **UNIT-IV**

Theories of Fashion Adoption - Trickle-up, Trickle-down Theory, Trickle-across theory, Fashion Cycles, Fashion leaders and followers

#### UNIT - V

Introduction to Fiber & Their Properties, Fiber Classification

Natural Fibers - Cellulose Fibers - Areas Of Production, Processing (From soil to mill), Fiber Properties, Waste Fibers Processing, Properties Of Linen

Protein Fibers – Wool & Silk

Mineral Fibers – Asbestos, Man – Made Mineral Fibers: Glass Fiber

Man Made Fiber - Manufacture of Man Made Fiber, Synthetic Fibers

Fiber Identification – Burning Characteristics of Fibers

Yarns: Introduction, Types-ply yarns, novelty yarn, textured yarn. Manufacturing process- spinning systems, Properties- yarn twist, yarn numbering, yarn hairiness, yarn diameter and its application in apparel Sector.

Fabric forming methods: Weaving, knitting and non-woven are their types & its application in apparel.

Fabric Structure – Introduction to basic weaves: plain, twill and satin, Classification, introduction, advantages and disadvantages

Comparison between knits and woven

- 1. Color by Edith Anderson Feisner
- 2. Fashion Design by Felicity Everett
- 3. Art Fundamentals: Color, Light, Composition, Anatomy, Perspective, and Depth by 3DTotal Team (Author), Gilles Beloeil, Aandrei Riabovitchev & Roberto F. Castro
- 4. Fashion: From Concept to Consumer by Gini Stephens Frings
- 5. Fashion Design Course: Principles, Practice and Techniques: The Ultimate Guide for aspiring Fashion Designers by Steven Faerm
- 6. Understanding Textiles: United States Edition by Billie J. Collier and Martin Bide
- 7. Understanding Fabrics: From Fiber to Finished Cloth (Language of Fashion Series) by Debbie Ann Gioello
- 8. Fabric for Fashion: The Complete Guide: Natural and Man-made Fibers by Clive Hallett (Author) & Amanda Johnston
- 9. Fabric Reference Paperback by Mary Humphries
- 10. Textiles: Fiber to Fabric by Bernard P. Corbman

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## (History of World Art & Fashion) Paper – I

Subject Code	Credit	Mid Term / Internal Valuation & Attendance	End Term Valuation Marks Percentage	Total Marks Percentage	Passing Minimum Marks Percentage
C1 – B.Des – 203	2	15+05	80	100	33

### Objective: A Through Knowledge of World Art of Fashion (Pre Historic to Modern Age)

#### UNIT - I

Ancient Egypt, Germanic (Pre-history and Easy time) Ancient

Greece, ancient Rome, Byzantine-middle age, Romanesque, Gothic

Modern Age: - Renaissance (Renaissance Fashion), The

Landskechi Spanish, fashion Baroque, Netherlands Fashion, Rhinebnd Fashion, Rococo (Rococo Fashion)

Recent times – Neoclassicism, Romanticism, Art Novae

### UNIT – II

East Present Day – 20<sup>th</sup> Century – The twenties, the thirties, the forties

The fifties, the sixties, the seventies, the eighties,

Central - Madhya Pradesh, Chhattisgarh, North - Himachal Pradesh, Assam, Manipur, Meghalaya, Sikkim, Nagaland

South - Tamil Nadu, Andhra Pradesh, Kerala

#### UNIT - III

Prehistoric Art: - Paleolithic, Mesolithic, Neolithic, Ancient Near East- Mesopotamian, Sumerian, Acadian, Neo Sumerian, Babylonian, Assyrian, Neo- Babylonian Persian, Egyptian Art: - Old Kingdom, Middle Kingdom, New Kingdom.

Greek Art: - Minoan, Mycenaean, Greek: - Roman Art: - Republican Rome, Imperial Rome: - Byzantine Art: - Byzantine: - Art In Early Europe: (Celtic, Iron- Age Europe)

#### **UNIT-IV**

Islamic Art: - Islamic, Abbasid, Ghaznavids, Ayyabid, Fatimid, Nasrid, Mughal, Safarid, Ottoman Early Medieval Art: - Early Medieval, Romanesque, Gothic Art: - Gothic Art, Manuscripts: Renaissance Art in Italy: - Itaylo Byzantine, Early Renaissance, High Renaissance.

#### UNIT - V

Renaissance Art Outside Italy: Northern Renaissance Baroque Art; Baroque: 18t Century Art: Late Baroque Rococo, Romanticism: 19th Century Art: Romatinicism, Neo- Classicism, Realism, Pre-Raphaelite, S Realism, Impressionism, Post Impressionism, Neo Impressionism, Pointillism, Symbolism Art Non Veau: 20th Century Art: Expressionism, Cubism, Futurism, Dada, Surrealism, Abstract Expressionism, Pop Art, Op Art. Minimalism, Performance Art, Environmental Art, Neo Expressionism, Post- Modernism.

## **Assignment**

Preparing Journal using cuttings of art motifs of different periods of arts. Minimum 05

- 1. Ancient Indian Costume by Roshen Alkazi
- 2. Traditional Indian Costumes and Textiles by Parul Bhatnagar
- 3. Indian Costumes II Patkas: A Costume Accessory In the Collection of the Calico Museum of Textiles by B.N. Goswamy
- 4. A world history of Art (17th Edition) Hugh honour
- 5. Leonardo Da vinci 2 volume set.
- 6. Michelangelo Life and work (Frank Zollner)

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## (Studies of Indian Textile & Embroidery) Paper – II

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Subject Code	Credit	Mid Term / Internal Valuation &	End Term Valuation	Total Marks	Passing Minimum Marks	
		Attendance	Marks Percentage	Percentage	Percentage	
C1 - B.Des - 204	2	15+05	80	100	33	

### Objective: Brief Knowledge of Indian Textile, Traditional Embroidery of Different Stage.

#### UNIT - I

Introduction about traditional Indiantextiles and their importance. Basics of Embroidery Stitches

#### UNIT - II

Traditional Textiles of different states regarding the fiber used, weave, motifs, colors and their significance and descriptive terms used – Maharashtra, Gujarat, Saurashtra, Kutch, Rajasthan, Jammu & Kashmir, Punjab, Uttar Pradesh, Assam, Orissa, Manipur, West Bengal, Karnataka, Kerala, Tamilnadu and Andhra Pradesh.

#### **UNIT - III**

Traditional, Embroidery of different states – Kasuti of Karnataka, Embroidery of kutch and Kathiawar, Kashida of Kashmir, Kantha of Bengal, Chikankari of Uttar Pradesh, Embroidery of Manipur Chamba rumal, Phulkari of Punjab,

### UNIT - IV

Gold and silver embroidery Appliqué work of Bihar and Orissa.

#### UNIT - V

Printing, Tie & Dye Techniques

- 1. Textile Arts of India (Kokyo Hafanaka)
- 2. Traditional India Textile (John Gillow and Nicholas Barnard)
- 3. Handicrafts of India (Chattopadhyaya Kamaladevi)
- 4. Indian Embroidery, calico museum of textiles (Irwin and hall)
- 5. Tie and dye textiles of India (Murphy V and Crill R)
- 6. Costumes and Textiles of India (Dhamija Jasleen and jay jyotindra)